

# Report

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# 2014









# Topics index

page 04

Eurhonet & RSI

page 05

Social and environmental responsibility in public residential housing

page 06

ALER Brescia - key numbers

page 07

CSR in ALER Brescia

page 08

1. Promoting local social sustainability

page12

2. Protecting the environment

page16

3. Promoting economic sustainability

page 20

4. Promoting dialogue and good governance

page 24

5. Developing human resources

page 27

Methodology and Glossary



#### Emidio Ettore Isacchini ALER Brescia Chairman

This is the last year you will see our usual social Responsibility Report as we know it.

The legislative choices made by Regione Lombardia as regards the public residential building reform in Lombardy provides for merger of the current 13 firms into 5 new "macro" Alers through acquisition.

Thus, Aler acquired the Cremona and Mantua Alers thus incorporating the Brescia-Cremona-Mantua Aler or even referred to as Aler BCM. Regione Lombardia aims at optimising the services provided by companies thus reducing production costs.

Our objective is to attain these goals and simultaneously maintain our commitment to disclosing the company activity results as promised to our stakeholders thus guaranteeing our social accountability as usual.

03

Eurhonet & CSR

ALER Brescia Corporate Social Responsibility Repo

#### ITALY

ALER Brescia - Brescia ALER Milano - Milano ARTE Genova - Genova ATC Torino - Torino ATER Treviso - Treviso ARCA Puglia Centrale - Bari IPES Bolzano - Bolzano

#### FRANCE

Delphis - Paris FSM - Melun Habitat 62/59 Picardie - Calais Le Foyer Rémois - Reims

#### **GERMANY**

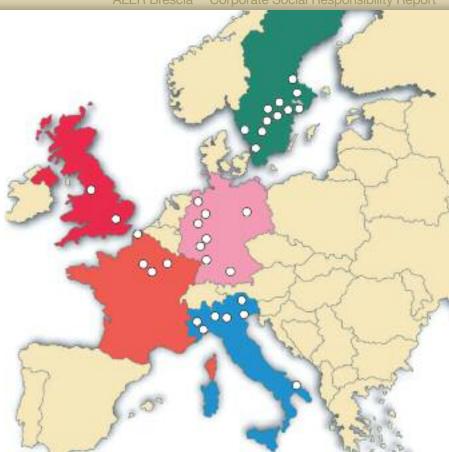
bauverein AG - Darmstadt BWG - Bielefeld DOGEWO 21 - Dortmund GBG Mannheim - Mannheim Gewoba - Bremen GWG München - München PRO POTSDAM - Potsdam VOLKSWOHNUNG - Karlsruhe

#### **SWEDEN**

Bostadsbolaget - Göteborg
Botkyrkabyggen - Botkyrka
Familjebostäder - Stockholm
Gavlegårdarna - Gävle
Helsingborgshem - Helsingborg
Hyresbostäder - Norrköping
Mimer - Västerås
ÖrebroBostäder - Örebro
Stångåstaden - Linköping
VätterHem - Jönkoping
Uppsalahem - Uppsala

#### UNITED KINGDOM

Bolton at home - Bolton Poplar Harca - London



The European Social Housing Network, Eurhonet, is a network that groups together approximately thirty social housing organisations in France, Germany, Italy, Sweden and United Kingdom. The common denominator of these companies is the management of social or public housing.

Although the participating countries have different regulations which govern the activity of social housing organisations, all have a common aim which is to work for a sustainable company where the environmental fall out is minimized thanks to conscious actions.

Eurhonet manages various projects, one of which is aimed at producing a model for the associated companies which allows them to relate their company on the basis of social responsibility criteria - CSR. This report was drawn up using this model.

The concept of social responsibility can be interpreted in different ways. Eurhonet's vision of social responsibility is to show how associated organisations have voluntarily incorporated social and environmental aspects into their activity in cooperation with their stakeholders. Therefore, taking into account responsibility and social, environmental and economical sustainability, while maintaining at the same time ethical behaviour towards employees.

# Social and environmental responsibility in public social housing

#### PROMOTING LOCAL SOCIAL SUSTAINABILITY

- Fulfilling housing needsSupporting disadvantaged
- Promoting social cohesion

### PROTECTING THE ENVIRONMENT

- Promoting the environmental challenge in social hou-
- Promoting energy improvement measures
- Developing new energy-saving projects

### PROMOTING ECONOMIC SUSTAINABILITY

- Supporting local economy Promoting responsible pur-
- chasing Protecting housing stock quality

### PROMOTING DIALOGUE WITH STAKEHOLDERS

- Ensuring stakeholder satisfaction
- Boosting participation
- Focusing on work ethics and transparency

### DEVELOPING HUMAN RESOURCES

- Valuing human resourcesBoosting qualifications and
- Furthering work-family balance





Key Numbers

ALER Brescia is a public body subject to the obligation of balancing of accounts, with legal personality, entrepreneurial, organizing and accounting autonomy, and having its own statute, approved by the Regional Council.

O BRESCIA

		Ĭ	<b>Key</b> figures
٩.	Ψ.		

N.	INDICATOR	2012	2013	2014
01	PATRIMONIO	: :		<b>:</b>
	Number of rented dwellings (nb.) owned by Aler owned by municipalities and managed by Aler total	7,025 3,898 <b>10,923</b>	7,159 3,908 <b>11,067</b>	7,158 3,956 <b>11,114</b>
	Breakdown per type of rent (owned by Aler) (%) social rent controlled rent other	91.30 0.43 8.27	91.05 0.84 8.12	91.04 0.84 8.12
	Breakdown per number of rooms (%) 2 rooms 3 rooms 4 rooms	23.16 36.20 40.64	24.32 35.76 39.92	24.42 35.68 39.90
	Breakdown per construction period (decades) (%) decade 2004 - 2014 decade 1993 - 2003 decade 1982 - 1992 decade 1971 - 1981 decade 1960 - 1970 until 1959	12.71 10.12 15.94 36.80 9.55 14.88	13.27 11.13 14.89 36.51 9.61 14.58	13.01 10.45 15.48 36.84 9.47 14.75
02	RENTAL RATES ACCORDING TO THE TYPE (	F DWELLING UNITS	•	•
	Average rental rate per type of dwelling (Euro/m²/month) social rent controlled rent	2.19 5.07	2.17 4.98	2.11 4.97
05	TURNOVER	:		
	Overall turnover (Euro)	20,934,351	20,367,785	19,973,957
	Turnover generated by rents (Euro)	14,228,646	14,226,355	13,947,174
07	NUMBER OF EMPLOYEES	:		:
	Number of employees (FTE)	88.39	88.05	86.13



#### Giacomina Bozzoni **ALER Brescia CEO**

Our long path towards the acquisition of the Cremona and Mantua Alers, as provided for by the Regione Lombardia public residential building companies reform law dated December 2013, by the end of the year characterised and affected our activities as an organisation.

As a matter of fact, there arose the need for an in-depth and detailed analysis of all company assets (both from a quantity/contents and formal point of view), brought over to the new organisation by the three companies involved in the extraordinary merger by acquisition.

Almost all our efforts, as an organisation, have been basically aimed towards analysing and organising all elements required for the merger. An extraordinary effort that had to be jointly addressed simultaneously with other activities our organisation had to carry out without neglecting the quality of our services.

Thus, we take particular pride in outlining our achievements over this complicated period of radical change of assets, in the next pages of this report.

We were able to maintain our commitment to strive towards promoting sociality in our residential areas, as outlined in the specific chapter. As usual, we paid special attention to environmental issues by undertaking eco-sustainable experimental interventions in Desenzano. In addition, we implemented environmental rehabilitation projects actively involving tenants like in the case of the Sojido project described in the special section.

Lastly, we adopted an important instrument for facilitating relations between our stakeholders and us by drafting the Services Charter which clearly and transparently outlines our commitment towards our clients and community.

# Promoting local social sustainability

# INCREASING SOCIALITY IN THE PUBLIC RESIDENTIAL PROJECT NEIGHBOURHOODS

Aler applied for the Regione Lombardia tender for funding projects aimed at improving social conditions and improving aggregation amongst the public residential project tenants so as to guarantee greater sociality.

Neighbourhood contract project, an urban and social rehabilitation project implemented in Sanpolo (Brescia), allowed us to verify how useful initiatives of this kind could be for those living in these areas and those managing the property.

Active participation in the community life and choices helps reduce social hardship and public residential building management challenges.





Aler strives towards achieving several major objectives through this project.

The first objective lies in

supporting promotion and development of new forms of organisation

for better relations between tenants and owners by designating specific people.

### **BEST PRACTICES**

EIRENE PROJECT

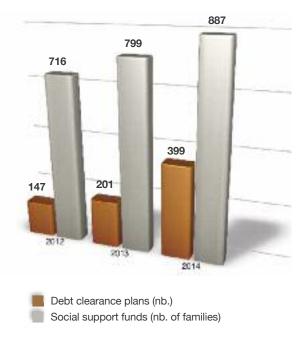
Our collaboration with Cooperativa Sociale Gruppo Eva allowed us to implement the Eirene project, by joining the European civil mediation promotion project.

The Eirene project is part of the activities promoted by the European Union addressing civil justice. In addition, it establishes civil mediation conducted by qualified figures as the conflict management elective instrument.

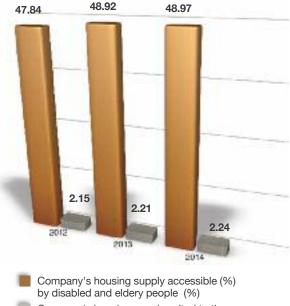
We identified some fields — including good neighbourhood relations and criticalities related thereto - in which to promote awareness. The experiment aimed at managing challenges of families subject of allocation of public residential houses by creating awareness around civil cohabitation, compliance with rules and home economics.

Family situations were addressed in an absolutely personalised manner and intervening with the aim of guaranteeing efficient mediation

SOC. 1 SOCIETAL RESPONSIBILITY AS A PROVIDER



SOC. 2 SOCIETAL RESPONSIBILITY AS A HOUSING PROVIDER: RESPONDING TO TENANTS' NEEDS AND ENSURING THEIR QUALITY OF LIFE



Company's housing supply suited to the needs of disabled and eldery tenants (%)

The second objective lies in promoting self-management amongst tenants. In this case, self-management means a chance to improve the conditions of the tenants

who thus cease being passive users of a service and become conscious and active players in decisions that directly affect them.

#### The third objective lies in fighting blameless non-payment of rent

(i.e. non-payment due to factors that do not directly depend on the debtor such as for example loss of a job in absence of different sources of income) by helping tenants recover professionally and active job policy instruments. This can be achieved creating awareness around family budget management culture alongside engaging tenants in other remunerated activities to enable blameless non-payers to meet their duties.



# The last objective lies in fighting social hardships by carefully selecting tenants hence

avoiding disruptive processes alongside promoting creation and reinforcement of social activities in the residential areas subject of sensitive situations.

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# EURHO-GR®grid

## Promoting local social sustainability

N.	INDICATOR	2012	2013	2014
SOC. 1	SOCIETAL RESPONSIBILITY AS A PROVIDER ENSURING ACCESS TO HOUSING FOR ALL	R OF A SERVICE OF (	GENERAL INTEREST:	
SOC. 1.3	Growth of rental housing supply (%)	1.14	1.91	-0.01
SOC. 2.3	Progression of rents for social housing (%)	-0.19	-0.08	-0.32
SOC. 3.4	Debt clearance plans (nb.)	147	201	399
	Social support funds (Euro and nb. of families)	<b>Euro families nb.</b> 163,219.48 716	<b>Euro families nb.</b> 207,548.09 799	<b>Euro families nb.</b> 244,265.98 887
	Partnership (nb. and description)	2 - Coop. Sociale Onlus La Rete - Gruppo Elefanti Volanti Andropolis	2 - Coop. Sociale Onlus La Rete - Gruppo Elefanti Volanti Andropolis	2 - Coop. Sociale Onlus La Rete - Gruppo Elefanti Volanti Andropolis
	Social eviction preventions measures (description)	Evictions control plan, social services workshop	Evictions control plan, social services workshop	Evictions control plan, social services workshop
SOC. 2	SOCIETAL RESPONSIBILITY AS A HOUSING I RESPONDING TO TENANTS' NEEDS AND EN		ITY OF LIFE	
SOC. 6.1	Company's housing supply accessible by disabled and eldery people (%)	47.84	48.92	48.97
	Company's housing supply suited to the needs of disabled and eldery tenants (%)	2.15	2.21	2.24
SOC. 3.1	Internal mobility rate (%)	16.14	18.00	24.20
SOC. 7.1	Existence of security and tranquillity policy (description)	Social Concierge, surveillance, lighting, prevention of unauthorized tenancy, mobile social congierge, partnership with local authorities and institutions to ensure safety and legality	Social Concierge, surveillance, lighting, prevention of unauthorized tenancy, mobile social congierge, partnership with local authorities and institutions to ensure safety and legality	Social Concierge, surveillance, lighting, prevention of unauthorized tenancy, mobile social congierge, partnership with local authorities and institutions to ensure safety and legality
SOC. 3	SOCIETAL RESPONSIBILITY AS A LOCATOR A INVESTING IN COMMUNITIES' QUALITY OF L			
SOC. 4.1	Social cohesion initiatives (description)	Social Concierge, social and cultural mediation, care service, neighbours-day, neighbourthood contract, social cohesion project funded by Cariplo Foundation, aggregation projects for young people, social cohesion project and active involvement of the citizens	Social Concierge, social and cultural mediation, care service, neighbours-day, neighbourthood contract, social cohesion project funded by Cariplo Foundation, aggregation projects for young people, social cohesion project and active involvement of the citizens	Social Concierge, social and cultural mediation, care service, neighbours-day, neighbourthood contract, social cohesion project funded by Cariplo Foundation, aggregation projects for young people, social cohesion project and active involvement of the citizens
SOC. 8.1	Part of turnover invested in urban renewal / areas with special needs (Euro - %)	<b>Euro %</b> 14,052,681.00 67.13	<b>Euro %</b> 1,183,971.00 5.81	<b>Euro %</b> 1,043,261.00 5.22
	Part of these projects financed through public grants (%)	45.00	43.41	37.46

1





**ALER Brescia** 

# ENERGY EFFICIENCY REHABILITATION IN DESENZANO: PARTICIPATION TO SAVE ENERGY

A tenants'-owners' cost sharing agreement between Aler and tenants was entered, also signed by the tenants' unions, with the aim of implementing energy rehabilitation projects (usually extremely expensive and fully met by Aler) even during the current financial crisis.

Aler entirely met the energy recovery costs regarding two buildings in Desenzano in advance.

The experience gathered during the European Housing Network (Eurhonet) workshop was instrumental towards

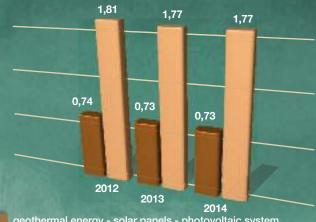


achieving this goal that led to cutting the energy efficiency index (EPH) from the initial 245 kw/m2/year to the current 45 kw/m2/year, thus saving by about 80%.

The tenants meet part of the costs by committing to pay the same amount paid for heating in the years before the interventions over the next 13 years hence temporarily waiving the economic advantages derived from due energy saving. A 30% discount will be applied on heating costs should the tenant achieve more than 50% saving on energy costs with the aim of facilitating the tenants over this period of time and promoting proper energy consumption through best practices (for example maintaining the house temperature below 20°).

From the 14th year onwards, tenants will be required to pay actual consumption, thus fully exploiting the benefits of the interventions.

ENV 2.2 PROPORTION OF THE HOUSING
STOCK SUPPLIED WITH RENEWABLE ENERGY (%)



geothermal energy - solar panels - photovoltaic system gas-fired plants with solar panel







# BEST PRACTICES

#### SOJIDO PROJECT

Problems related to poor environmental-friendly practices concern communities, towns and nations. Where possible, environmental support actions may also be efficiently implemented through forms of cooperation that may serve as stimuli and propeller as regards more extensive and generalised initiatives with a bottom-up approach. Given that we recognise the importance of active citizenship, we – Aler – and Cooperativa Sociale Gruppo Eva joined hands and started an experimental collaboration in Sanpolino under the Sojido project.

The project owes its name to the Japanese expression which more or less means the cleaning way.

Through this project, citizens — with the collaboration of a network made up of associations, organisations, companies and businesses — are at the forefront when it comes to managing their residential area and commit to the maintenance and cleanliness of their roads.

Besides fighting and preventing degradation, this collective activity allows recovering public areas that are shared by all citizens and creating a collaboration network as well as working as a team to help create awareness and sense of belonging amongst citizens.

This helps forge the community's identity and strength. In addition, it enhances good neighbourhood relations and collaboration leading to a widespread sense of recognised positive values.

The residential area becomes an extension of the citizen's home, thus requiring an equal share of attention and care.

Thus, the community's participation in cleaning residential areas allows saving funds that can be allocated to other useful community projects.

## 15

# EURHO - GR®grid 12 Protecting the environment

N.	INDICATOR	2012	2013	2014
				• • • • • • • • • • • •
ENV. 1	REDUCING HOUSING STOCK'S IMPACT ON	CLIMATE CHANGE AN	ND ENERGY RESOUR	CES
ENV. 2.1	Energy performance and greenhouse gas emission of: 1. The stock - 2. Units of the last five years			
	stock: average energy consumption (Kwh/m²/y)	167	167	167
	recent dwellings: average energy consumption (Kwh/m²/y)	28,51	28,51	28,51
	stock: average GHG emissions (CO2 Kg/m²/y)	33,40	33,40	33,40
	recent dwellings: average GHG emissions (CO2 Kg/m²/y)	5,72	5,72	5,72
ENV. 2.2	Proportion of the housing stock supplied with renewable energy (%)			
	geothermal energy - solar panels - photovoltaic system	0,74	0,73	0,73
	gas-fired plants with solar panel	1,81	1,77	1,77
	Total dwellings	2,55	2,50	2,50
ENV. 2	REDUCING HOUSING-RELATED ENVIRONME	ENTAL IMPACTS		
ENV. 3.1	Proportion of the housing stock equipped with water-saving devices (%)	0,00	0,00	0,00
	Proportion of the housing stock equipped with water-harvesting system (%)	0,00	0,00	0,00
	Awareness-raising campaigns towards residents on water saving	no	no	no
ENV. 5.1	Environmental awareness-raising towards residents (besides waste and water issues)	yes Progetto "Con-dividere la sostenibilità"	yes Tenants active partecipation to energy saving initiatives	yes Tenants active partecipa to energy sav initiatives
	Awareness-raising towards stakeholders on sustainable behaviours and production within its sphere of influence	yes Project "La meta è la metà" - GPP	yes Project "La meta è la metà" - GPP	yes Project "La meta è la n - GPP

# Promoting economic sustainability

## MERGER BY ACQUISITION – ECONOMIES

Regione Lombardia ordered a radical change of the public residential building sector in Lombardy through law n° 17 dated December 2013. The initial 13 Alers, which represented the territorial ambits of the 13 Lombardy provinces besides Busto Arsizio, were cut to just 5 companies classified in territorial organisational and

management units through a merger by acquisition process.

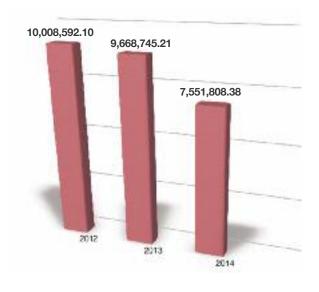
These units represent the territorial extra-provincial groups of the company.

These changes not only regard the overall number and territorial duties of the organisation but they also affected the governance thereof.





ECO. 1.1 RESPONSIBLE MANAGEMENT TO MAINTAIN AND DEVELOP THE ACTIVITY

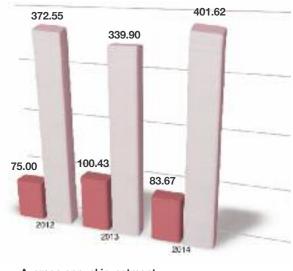


Avarage annual investment in stock increase (Euro)

Nata la Buova Aler

88 CASE VERSO RECURERO

Sal cremonese



Average annual investment in the existing stock, per dwelling:

major maintenance (Euro/dwell.) ordinary maintenance (Euro/dwell.)

COHRIENE DELLA SERM - Bress in LA FUSIONE Casa, nata l'Aler unica per Brescia, Cremona e Mantova 2014 marked a year of great commitment for the organisation.

All our resources were directed towards an effort required to perform all preliminary activities and reaching the merger a greement set for November.

In 2015 and the years to come instead we – as an organisation – will strive towards facilitating and completing the harmonisation of the activities of the territorial units and completing the merger of the separate companies into one organisation.

# EURHO - GR®grid

## 03

## Assuming its economic responsibility

ASIBLE MANAGEMENT TO MAINTAIN  annual investment in stock increase  f turnover invested in stock through construction (%)  annual investment in stock through acquisition (Euro)  f turnover invested in stock through acquisition (%)  annual investment in the stock, per dwelling inintenance (Euro/dwell.)  f turnover invested in the existing  fo)  ordinary maintenance expenditures welling)	10,008,592.10 43.83 5,149,798.93 22.55 75.00 2.31	9,668,745.21 45.15 2,725,996.84 12.73	7,551,808.38 36.68 1,975,571.27 9.60
f turnover invested in stock through construction (%) annual investment in stock through acquisition (Euro) f turnover invested in stock through acquisition (%) annual investment in the stock, per dwelling taintenance (Euro/dwell.) f turnover invested in the existing fo) ordinary maintenance expenditures	10,008,592.10 43.83 5,149,798.93 22.55	9,668,745.21 45.15 2,725,996.84 12.73	36.68 1,975,571.27 9.60
f turnover invested in stock through construction (%) annual investment in stock through acquisition (Euro) f turnover invested in stock through acquisition (%) annual investment in the stock, per dwelling taintenance (Euro/dwell.) f turnover invested in the existing fo) ordinary maintenance expenditures	43.83 5,149,798.93 22.55 75.00	45.15 2,725,996.84 12.73 100.43	36.68 1,975,571.27 9.60
e through construction (%) e annual investment in stock e through acquisition (Euro) f turnover invested in stock e through acquisition (%) e annual investment in the stock, per dwelling eaintenance (Euro/dwell.) f turnover invested in the existing fo) ordinary maintenance expenditures	5,149,798.93 22.55 75.00	2,725,996.84 12.73 100.43	1,975,571.27 9.60
e through acquisition (Euro)  f turnover invested in stock through acquisition (%)  annual investment in the stock, per dwelling taintenance (Euro/dwell.)  f turnover invested in the existing  fordinary maintenance expenditures	22.55 75.00	12.73 100.43	9.60
e through acquisition (%) e annual investment in the stock, per dwelling laintenance (Euro/dwell.) f turnover invested in the existing (%) ordinary maintenance expenditures	75.00	100.43	
stock, per dwelling laintenance (Euro/dwell.)  f turnover invested in the existing  o ordinary maintenance expenditures			83.67
ordinary maintenance expenditures	2.31	3 36	
		0.00	2.91
	372.55	339.90	401.62
vacancy rate (31/12)	7.39	8.42	7.75
al vacancy rate (31/12)	1.20	0.98	0.98
rcial vacancy rate (<3 months) (31/12) hnical reasons (%)	1.91	0.57	0.66
rcial vacancy rate (> 3 months) (31/12) hnical reasons (%)	4.28	6.87	6.12
BUTION TO RESPONSIBLE AND SUST	TAINABLE ECONOMI	C DEVELOPMENT	
BOTTON TO TIEST SNOIBLE AND SOS	ANABEL EGGNOM	O DEVELOT MEIT	
ic value redistribuited to stakeholder as as and services providers ions	3,445.59 6,510.97 22,171.08 7.49 871.76 <b>33,006.89</b> 10,828.58	2,919.69 6,348.08 25,002.59 3.19 808.36 <b>35,081.91</b> 9,748.29	2,768.70 6,249.72 10,595.46 4.64 761.46 <b>20,379.98</b> 9,562.84
settlement period for suppliers	43.50	42.67	53.89
ons of bills paid within 60 days	78.80	81.45	79.73
i	s and services providers ons lue settlement period for suppliers	\$ 6,510.97 and services providers ons 7.49 871.76 33,006.89 lue 10,828.58  settlement period for suppliers 43.50  ons of bills paid within 60 days	\$ 6,510.97 6,348.08 25,002.59 22,171.08 25,002.59 7.49 3.19 871.76 808.36 33,006.89 35,081.91 10,828.58 9,748.29 \$ settlement period for suppliers 43.50 42.67

ACTUAL DESIGNATION OF THE PARTY OF THE PARTY



# Promoting dialogue and good gov



Come oftenere una casa di editria esidercibia sebalca? Calai coma i diditi a deveti dell'uterza? Come gestire la casa? Come richiadere un intervento

di manutennime? Came inclinire un reclami? Con chi è prosidire padare per avere informazion? Per una risposta chiasa e precisa laggete la nuova Carta nei Serviz.

Per una reguesa consta e procesa reggias se nuova Carta dei Servizi, promosas da Regione Combonila e strutturato in capitali di facile consultazione. Qui travale tutte le modalità per accessore di restri servizi, compresi i recapiti faddonici, indirizzi mali, giorni e orari degli uffici ote pessore aintovi a risolvere il vestro protiona.

La nuova Carta del Servizi è consultabile sul sito www.aler.bs.it alla voce "Guide e regolamenti", Buona lettura.



## THE NEW SERVICES CHARTER

In 2014, Aler Brescia was the project leader in drafting the Services Charter, promoted by Regione Lombardia and extended to all Aler organisations in Lombardy.

The Services Charter is the document meant to guide users across public housing services.

The Services Charter aims at disclosing and availing services for citizens thus fully outlining their rights and duties alongside promoting a transparent form of management capable of listening, interpreting and meeting the needs of its clients

The organisation's commitments towards citizens are outlined clearly and exhaustively.

How to get granted a public residential house? What are the terms and conditions? How do I run the house? How do I request maintenance interventions?







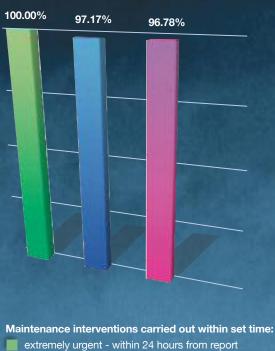
## MAINTENANCE: MEETING COMMITMENTS UNDERTAKEN WITH THE USERS

Check-ups carried out periodically on compliance with the performance times of the maintenance services provided for by the Services Charter were positive.

100% of maintenance interventions classified as extremely urgent, i.e. non-deferrable due to their seriousness, due to hardships caused to users or potential hazard, and thus to be executed within 24 hours from report, were carried out within set time. 97.17% of urgent interventions, to be performed within 48 hours from report, were carried out within the expected times.

96.78% of ordinary interventions, i.e. interventions to be performed within 20 days from report, were carried out within the set times.

Thus, this data proves that Aler promptly intervenes to solve maintenance issues in 96% of cases and 100% of cases deemed particularly dangerous.



urgent - within 48 hours from report ordinary - within 20 days from report



# EURHO - GR®grid

## 04

## Promoting dialogue and good governance

N.	INDICATOR	2012	2013	2014
001/4				
GOV. 1	RESPONSIBLE DECISION-MAKING AND AMA  System certification and/or CSR evaluation	yes ISO 9000:2008 (2001)	yes ISO 9000:2008 (2001)	yes ISO 9000:2008 (2001)
GOV. 5	PROPORTION OF WOMEN IN MANAGEMENT	POSITIONS		
GOV. 5.1	Proportion of women within the Supervisory Board (%))	0.00	0.00	0.00
	Proportion of women within the Top Management (%)	50.00	50.00	50.00
	Proportion of women in a Management position (%)	50.00	50.00	50.00
	Overall proportion of women within the company (%)	57.61	58.70	56.67

# Developing human resources

# MERGER: GROWTH OPPORTUNITY FOR THE PERSONNEL

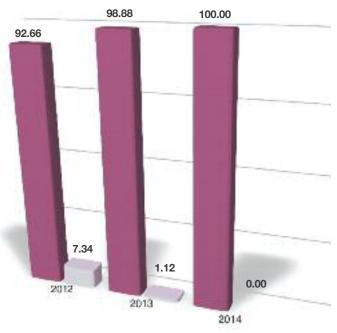
The merger of the Cremona and Mantua Alers into the Brescia Aler by acquisition characterised and conditioned the company activity over the entire last year.

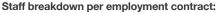
This extraordinary company operation actually requested the entire company personnel to parti-

cipate in the common objective of achieving the merger, set for late 2014, after completing a series of absolutely necessary preliminary activities, such as for example verifying and possibly correcting or completing property data regarding the owned property (totally more than 25,000 units). Naturally, the activities made necessary by the merger summed up with ordinary activities, thus implying an extraordinary burden on the personnel.

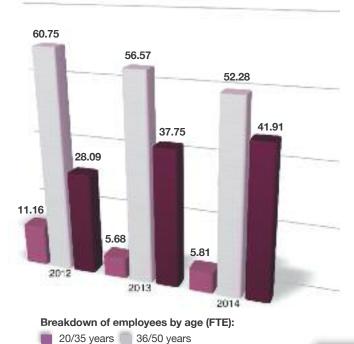








% permanent % fixed term



In addition, all operations that bring major changes within an organisation obviously create anxiety within the personnel as concerns the uncertain future of the organisation.

However, the organisation lived this complicated moment as a chance for renovation and growth.

In addition, the management addressed all its efforts towards coordinating its activities involving the entire organisation as much as possible. This led to creating numerous workgroups in which the involved subjects, working together towards the objectives, had the chance to expand mutual knowledge and increase collaboration.

51/65 years

Commitment towards motivating the various groups was the greatest investment towards creating relations, cohesion and integration as well as increasing the level of confidence in the group deemed as a chance to meet and develop the potential of every person.

Working together to attain a clear and concrete objective also allowed developing empathy and listening capacity, instilled the spirit of delegating and forged closer ties between the management and personnel.

This extraordinary experience as a workgroup allowed an efficient transmission of the organisation's vision, mission and values to the personnel.

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## Developing human resources

EURHO-GR® grid

1	N.	INDICATOR	2012	2013	2014
	HR. 1	EQUAL OPPORTUNITY AND TREATMENT IN E			
۱	HR. 1.1	Staff breakdown per employment contract (%) % permanent % fixed term	92.66 7.34	98.88 1.12	100.00 0.00
H	HR. 3.1	Breakdown of employees by category and gender (FTE) (%)	% M % F	% M % F	% M % F
		manager executive employees A employees B	3.39 2.26 5.66 5.66 12.44 6.79 22.28 41.52	3.41 2.27 4.54 6.81 13.63 14.31 21.23 33.80	3.48 1.16 5.81 5.81 13.93 14.64 21.70 33.47
		Breakdown of employees by age (FTE) (%) 20/35 years 36/50 years 51/65 years	11.16 60.75 28.09	5.68 56.57 37.75	5.81 52.28 41.91
ı		Breakdown of employees by payscale group (%) manager executive employees A employees B	5.66 11.31 19.23 63.80	5.68 11.36 27.94 55.03	4.64 11.61 28.57 55.17
H	HR. 3.2	Special employment (%) share of special employmen for the young, the unemployed people with specific social difficulties	7.19	7.21	7.37
	HR. 2	EMPLOYEES' PROFESSIONAL DEVELOPMEN	T AND GROWTH		
ŀ	HR. 1.2	Number of training hours provided per category executive employees A employees B total	135.45 57.12 319.90 512.47	332.00 591.00 1,106.00 2,029.00	334.00 596.00 700.00 1,630.00
		Number of trained employees per category executive employees A employees A total	10 19 16 45	10 24 56 90	9 19 38 66
		Spesa annua per formazione esterna (Euro/FTE)	188.94	188.32	82.07
•	HR.3	GOOD WORKING CONDITIONS AND WORK-L	IFE BALANCE		
H	HR. 2.3	Absenteeism rate (%)	2.41	3.56	3.71
		Absenteeism due to work-related accidents and illnesses (%)	0.18	0.05	0.05
ŀ		Rate of part-time employees (%)	18.48	19.57	21.11
	HR. 4	RESPECT FOR EMPLOYEES' INTEREST			
ŀ	HR. 4.1	Level of employees satisfaction (%)	76.00	75.00	73.00

**CONTROLLED RENT:** The rent money that is used to cover building / renovation / acquisition / management expenses. It is calculated based on objective data. Its value somewhere between the social and free-market rent rates.

**SOCIAL RENT:** The rent money that is used to cover building / renovation / acquisition / management expenses. It is calculated based on the social and financial condition of the tenant and on the type of housing.

**TENANT'S POLICY:** The document that the communal life of the building: tenants' rights and duties, services provided and their schedules and also control procedure.

This tenants' Charter is the foundation of transparency as it describes the principles that direct corporate activities: equal opportunities, fairness and human dignity protection. The Charter of Services binds the Company and its organization to the principles it contains.

**ENERGY CERTIFICATE:** The document that verifies a building energy performance and energy performance class. The certificate must be written down by a certified technician.

**PUBLIC SOCIAL HOUSING:** The building stock built by contributions by State, Region or Municipality. It is used to fulfil housing needs of financially disadvantaged citizens.

**PARTIALLY SUBSIDY HOUSING:** Housing projects for first-time buyers. The State contributes towards some of the mortgage interest rates.

**SUBSIDY HOUSING:** Building projects for supplying flats whose entire rent is paid by the State. They are managed directly by the Municipality and by the public housing companies.

**EURHO-GR®:** Registered mark. Official standard used by ERP companies belonging to the Eurhonet group when filling out the social sustainability and environmental report. It is used as guidelines and it shows an indicator grid (both at municipality and nationwide levels) for data collection

**ECONOMICAL INDICATOR (ISEE):** The Equivalent Economic Situation Indicator is used to assess a family's financial class.

It is used to set eligibility or non-eligibility to services and to calculate the social rental fees.

**REPAIRS:** The repairing or restoration of the building areas or accessories with no increase in value or performance.

**PLANNED MAINTENANCE:** Restructuring or repairing actions that may increase the estate value or life.

**STAKEHOLDER:** Partners recipients that affect company management direction and activities. Stakeholder include: employees, the financial community, customers, suppliers, state, Public Administration, environment and others.

**SUSTAINABLE DEVELOPMENT:** The financial, environmental and social services that aim to better the quality of life of the entire community. It fulfils the present generation needs without disregarding next generation's expectations.

The Company directly gathered the data this report is based on. **Financial** information comes from corporate general and management accounting. Additional data are taken from the internal information system and other corporate reports.

Data provided in this report and specifically the indicator grid, may vary depending on the specific regional laws used by the Italian company of the Eurhonet network.



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